

Strategic Plan 2025 - 2028

Shaping the conversations
and responses to housing
and homelessness in rural
and remote Newfoundland
and Labrador.



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Executive Summary

A brief overview

Founded in 2009, the Newfoundland and Labrador Housing and Homelessness Network (NLHHN) collaborates with ten regional Community Advisory Boards and various stakeholders to tackle housing and homelessness challenges in rural and remote communities across the province.

The Network has transitioned through major changes in 2024. The provincial office relocated to a centralized location in Grand Falls-Windsor, and a new Executive Director was hired.

These changes have not detracted from the mission and vision of the organization. There is a sense of being re-energized to address housing and homelessness challenges in rural and remote Newfoundland and Labrador.

Three key strategic directions will provide focus to address the unique needs of each region of the province:

- Strengthened and enhanced relationship with Community Advisory Boards
- Clear training landscape view in Newfoundland and Labrador
- Stronger provincial voice and advocate

Working together with existing and new partners, the NLHHN is poised to achieve the goals and objectives outlined in this plan.



Messages

Message from the Chairperson

Dear Board Members, CABs and staff,

I am pleased to present the Newfoundland and Labrador Housing and Homelessness Network (NLHNN) Strategic Plan for the period 2025–2028.

This comprehensive plan outlines our vision, mission and strategic goals for the next three years. It represents the culmination of engagement, research and collaborative efforts from Board and CAB members across the organization.

The Strategic Plan is a roadmap that will guide our decision-making and resource allocation. It is designed to position NLHNN for continued success in an ever-changing landscape.

The past year has seen a lot of changes to our Network but as Chairperson I feel we are right where we need to be. Being centrally located in Grand Falls–Windsor gives us greater opportunity to reach out and work with rural areas of our province.

I encourage you all to review this plan carefully and provide your valuable input and feedback. Your engagement and support are essential to the successful implementation of this strategic plan and the success of NLHNN.

I am confident that by working together, we can achieve our goals and create a brighter future for NLHNN.

Sincerely,

Noreen Careen

Message from the Executive Director

The Newfoundland and Labrador Housing and Homelessness Network has transitioned through major changes in 2024. With our provincial office relocating to a centralized location in Grand Falls-Windsor, we are confident this move has allowed us to better support the rural and remote communities.

As the newly hired Executive Director, the timing of our new strategic plan was ideal – an educational piece and a clear direction. With fresh leadership and a new strategy, we are moving forward in a positive way. Housing and homelessness challenges in rural and remote NL is continuing to grow and we have so much work ahead of us. We are guided to focus on our key objectives placing the network on a path to bringing awareness and advocating for change.

We are moving in a forward direction – a restart. I am excited about the next three years and the Network's impact on addressing these challenges. The multiple organizations, front-line workers, stakeholders and staff's values remain the same and we are all coming together to fulfill our mission.

Appreciating the importance of truly representing the rural and remote population, I will "find the tables to be seated to", and I will have the conversations. Representing THE NETWORK, we will be the united voice and

provincial advocate for all those individuals who are experiencing housing and homelessness challenges.

Sherri Chippett



Background

Who we are, what we
do, and who we serve

Who we are

Founded in 2009, the Newfoundland and Labrador Housing and Homelessness Network (NLHHN) collaborates with ten regional Community Advisory Boards and various stakeholders to tackle housing and homelessness challenges in rural and remote communities across the province.

What we do

The NL Housing and Homelessness Network has a comprehensive offering of programs designed to share information with stakeholders and front-line organizations across our province and to address remote and rural homelessness.

Who we serve

We work with regional Community Advisory Boards, front-line agencies, all levels of government, people with lived experience, and other stakeholders to identify and address issues and challenges related to housing and homelessness in rural and remote communities across our province.



Mission, Vision & Values

A vision of where
we want to be

Mission

Shaping the conversations and responses to housing and homelessness in rural and remote Newfoundland and Labrador.

Vision

To be a provincial advocate and voice of housing and homelessness in rural and remote Newfoundland and Labrador.

Values

Collaborative

Inclusive

Innovative

Responsive

Supportive



Strategic Goals & Objectives

A roadmap
showing
how we get there

Goal

By March 31, 2028, NL Housing and Homelessness Network will have strengthened and enhanced their relationship with the Community Advisory Boards (CABs).



Key

Indicators

of Success

☐ Centralized shared

repository for resources

☐ Regular and consistent

communication with CABs

☐ Network-level updates on

a regular basis

☐ Representation from all

CABs on Board of Directors

☐ Regular updates from

CABs to the Network

Objectives

By March 31, 2026, NL Housing and Homelessness Network will have a clear profile of each CAB centrally available to all.

By March 31, 2027, NL Housing and Homelessness Network will have a central repository for resources and communication.

By March 31, 2028, NL Housing and Homelessness Network will have a clearly defined process of sharing information.



Goal

By March 31, 2028, NL Housing and Homelessness Network will have a clear and concise view of the training landscape in Newfoundland and Labrador.

✓ Key Indicators of Success

- ☐ Increased capacity at all levels
- ☐ Sourced funding opportunities
- ☐ Central repository of available training
- ☐ Identified training providers
- ☐ Identified partnerships

Objectives

By March 31, 2026, NL Housing and Homelessness Network will have an updated training needs assessment.

By March 31, 2027, NL Housing and Homelessness Network will have a central repository for training opportunities, providers, and potential funding.

By March 31, 2028, NL Housing and Homelessness Network will have a

clearly defined
process of
accessing
training.



Goal

By March 31, 2028, NL Housing and Homelessness Network will be a strong provincial voice and advocate of housing and homelessness in rural and remote Newfoundland and Labrador.

✓ Key Indicators of Success

- | | |
|---|---|
| <input type="checkbox"/> Recognized and respected as voice of housing and homelessness in rural and remote NL | <input type="checkbox"/> Improvement of advanced media releases |
| <input type="checkbox"/> Increased media response | <input type="checkbox"/> Representation at appropriate tables and discussions |
| <input type="checkbox"/> Up-to-date data and research | <input type="checkbox"/> Provincial conference |

Objectives

By March 31, 2026, NL Housing and Homelessness Network will have raised awareness of who they are and what they do.

By March 31, 2027, NL Housing and Homelessness Network will have identified engagement opportunities.

By March 31, 2028, NL Housing and Homelessness Network will have evaluated the effectiveness of engagement activities.

